

Derek Kedziora

hello@derekkedziora.com

Key Skills

Languages: English (native), Russian

UX Writing, Editing, Copywriting, Teaching English as a Foreign Language

HTML, CSS, Jekyll, Git

Recent Professional Experience

Marketing Consultant

- Create content strategy
- Write and edit blog posts
- Create email marketing campaigns

UX Writer at PDFfiller

December 2017 - Present | Kyiv, Ukraine

- Write UX texts, user guides and documentation
- Email Marketing

Marketing Editor at PDFfiller

January 2017 – November 2017 | Kyiv, Ukraine

- Set and maintain the company style guide
- Create blog posts and marketing materials
- Conduct ongoing training for copywriters
- Email Marketing

Writing Samples

- [General Marketing White Paper](#)
- [Customer Story](#)
- [Blog Post about a Technical Topic](#)

Other Professional Experience

Teaching English as a Foreign Language

Seven Years | China, Saudi Arabia, Ukraine

- IT companies: Grammarly, Brainware.io
- Created my own materials for IT and Business professionals
- Technical English
- Online Lessons

Education

- Cambridge CELTA (Certificate in Teaching English to Speakers of Other Languages)
- BA in Russian Language and Literature from Arizona State University