

Derek Kedziora

hello@derekkedziora.com

Key Skills

Marketing: landing pages, customer stories, blog posts, user guides, SEO, etc.

UX texts, landing pages, customer stories, blog posts, user guides, technical documentation

Technical: HTML, CSS, basic JavaScript, Jekyll, Git

Languages: English (native), Russian

Recent Professional Experience

Business Development Manager at eTeam

April 2018–present | Kyiv, Ukraine

- Create content strategy
- Write and edit blog posts
- Create email marketing campaigns
- Sales calls

Editor and Technical Writer at PDFfiller

January 2017–April 2018 | Kyiv, Ukraine

- Set and maintain the company style guide
- Write UX texts, user guides and documentation
- Create blog posts and marketing materials

Writing Samples

Blog Post for an IT Company

[Ruby on Rails vs. JavaScript: Why Both Stacks Are Essential for Engineering Teams](#)

My Philosophy and Guide to Copywriting

[Stop Writing Shitty Copy](#)

Example of a Customer Story

[How DaDaDocs Solved Document Management for an Australian Government Agency](#)

Tutorial Explaining Simple Code

[Creating a Random Post Link on a Jekyll Blog](#)

Education

Cambridge CELTA

BA in Slavic linguistics from Arizona State University