

Derek Kedziora



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Key Abilities

Marketing
Editing
Copywriting
Tech writing
SEO
Proofreading

Languages

English (native)
Russian (advanced)

Tech Skills

HTML
CSS
Basic JS

Wordsmith | Tech Writer | Marketer

eTeam

Director of Sales and Marketing, April 2018–Present

- Set marketing and content strategy
- Manage department of three people
- Create content for blog posts, email campaigns and landing pages
- Business development

PDFfiller

Marketing Editor and UX Writer, January 2017–April 2018

- Create marketing materials including blog posts, customer stories and landing pages
- Create and enforce a company-wide style guide
- Write UX texts guidebooks

Writing Samples

- [I have an App Idea... but I'm not a Programmer](#)
- [How DaDaDocs Solved Document Management for an Australian Government Agency](#)
- [Stop Writing Shitty Copy](#)

Teaching

Teacher of English as a Foreign Language, 2009–2016

- China
- Saudi Arabia
- Ukraine