

DEREK KEDZIORA

WORDSMITH | UX WRITER | MARKETER



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KEY ABILITIES

Marketing
Editing
Copywriting
Tech writing
SEO
Proofreading

LANGUAGES

English (native)
Russian (advanced)

TECH SKILLS

HTML
CSS
Basic JS
Jekyll

eTeam

HEAD OF SALES & MARKETING

April 2018–Present

- Set marketing and content strategy
- Create content for blog posts, email campaigns and landing pages
- Manage department of 3 people
- Sales

PDFfiller

UX WRITER & MARKETING EDITOR

January 2017–April 2018

- Wrote UX texts and guidebooks
- Created marketing materials including blog posts, customer stories and landing pages
- Crafted and enforce a company-wide style guide

Writing Samples

- PHP is Dead...Vive la PHP [[Hackernoon](#)]
- I have an App Idea... but I'm not a Programmer [[Hackernoon](#)]
- How DaDaDocs Solved Document Management for an Australian Government Agency [[PDFfiller](#)]
- Stop Writing Shitty Copy [[personal blog](#)]